

# Notre Vue Estate and Balverne Wines: Background

### Coordinates:

11010 Estate Lane Windsor, Sonoma County, California 95492 (707) 433-4050 info@NotreVueEstate.com

Open seven days 10:30 a.m. - 4:30 p.m. for curbside pick-up. After Shelter in Place ends, the winery will move to Appointments Preferred hours seven days a week. Facebook: <u>https://www.facebook.com/notrevueestate/</u> Instagram: <u>https://www.instagram.com/notrevueestate/</u>

<u>Estate</u>: 710 acres in total; 250 acres planted; 350 acres protected under Sonoma Country Open Space district as a nature preserve in perpetuity.

**Farming**: 210 acres are planted to 16 varietals, including Chardonnay, Sauvignon Blanc, Pinot Noir, Malbec, Syrah, Cabernet Franc, Dolcetto and Sangiovese.

#### <u>Team:</u>

Bob Stein and Renée Brown Stein, Proprietors Alex Holman, Winemaker Douglas Lumgair, Estate General Manager Daniel Charles, Viticulturist Jared Stein, Tasting Room Lead and Wine Club Manager David McCluskey, Digital Marketing Specialist Tara Greggains, Hospitality Associate

#### **Appellations:**

The estate spans two world-class growing regions-- the ancient river bed of the Russian River appellation, ideal for Burgundian varietals, and the Chalk Hill appellation, with its ashy volcanic soils suited perfectly for Bordeaux varietals,

#### Current Releases:

2019 Balverne Sauvignon Blanc (Chalk Hill AVA), \$27 2019 Balverne Rosé of Pinot Noir (Russian River Valley), \$24 2017 Notre Vue Estate Winery Proprietor's Red Blend (Sonoma County), \$59 2017 Balverne Chardonnay (Russian River Valley), \$32 2018 Balverne Reserve Sauvignon Blanc (Chalk Hill), \$27 2018 Balverne Reserve Pinot Noir (Russian River Valley), \$45 Notre Vue NV North Coast Brut (North Coast), \$35



## <u>History of Notre Vue Estate:</u>

The property was established as Balverne Cellars in 1972 and acquired in 1992 by Bob Stein and Renee Brown Stein and then re-launched as Notre Vue with the first vintage in 2014. A number of prestigious North Coast wineries buy grapes from the property.

Notre Vue estate has an excellent pedigree. Grapes were grown on the property as early as 1869 when relatives of General Mariano Vallejo, the founder of the town of Sonoma, determined that the local topography provided excellent conditions for grape growing. The Estate is a certified Sonoma Sustainable vibeyard and winery.

**Balverne**: The Balverne family of wines were established in 1972 at what is today the Notre Vue Estate. It was a well-known wine brand throughout the 1980s, when it was poured at the White House and was widely available nationally. The original winemakers were Doug Nalle and John Kongsgaard. The brand was revived in 2015 by Notre Vue using the image of the red-tailed hawks so prevalent on the property; and pays tribute to the 350 acres of dedicated Sonoma County Open Space classified as "Forever Wild" on the property.

Wine Tasting Events & Experiences: Visitors have a wide choice of tastings and tours, including a spectacular Block 23 Terrace, lakeside tasting at the Pavilions, pairing of the wines with small bites, a lunch tour and tasting and an in-depth tour and visit with the winemaker. The winery hosts a variety of events throughout the year, many which entice outdoor enthusiasts to hike, bike, or run through the property and end their visit in the tasting room.

**<u>Clubs</u>**: The winery offers three different club options, which include regular shipments, tastings, special club-only events, the option to picnic at the Terrace on Block 23 and the Lakeside Pavilions and hike on the vineyard trails. Club members enjoy preferential pricing on wine purchases, events and items for sale in the tasting room.

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